

# BROUSSARD MAIN STREET

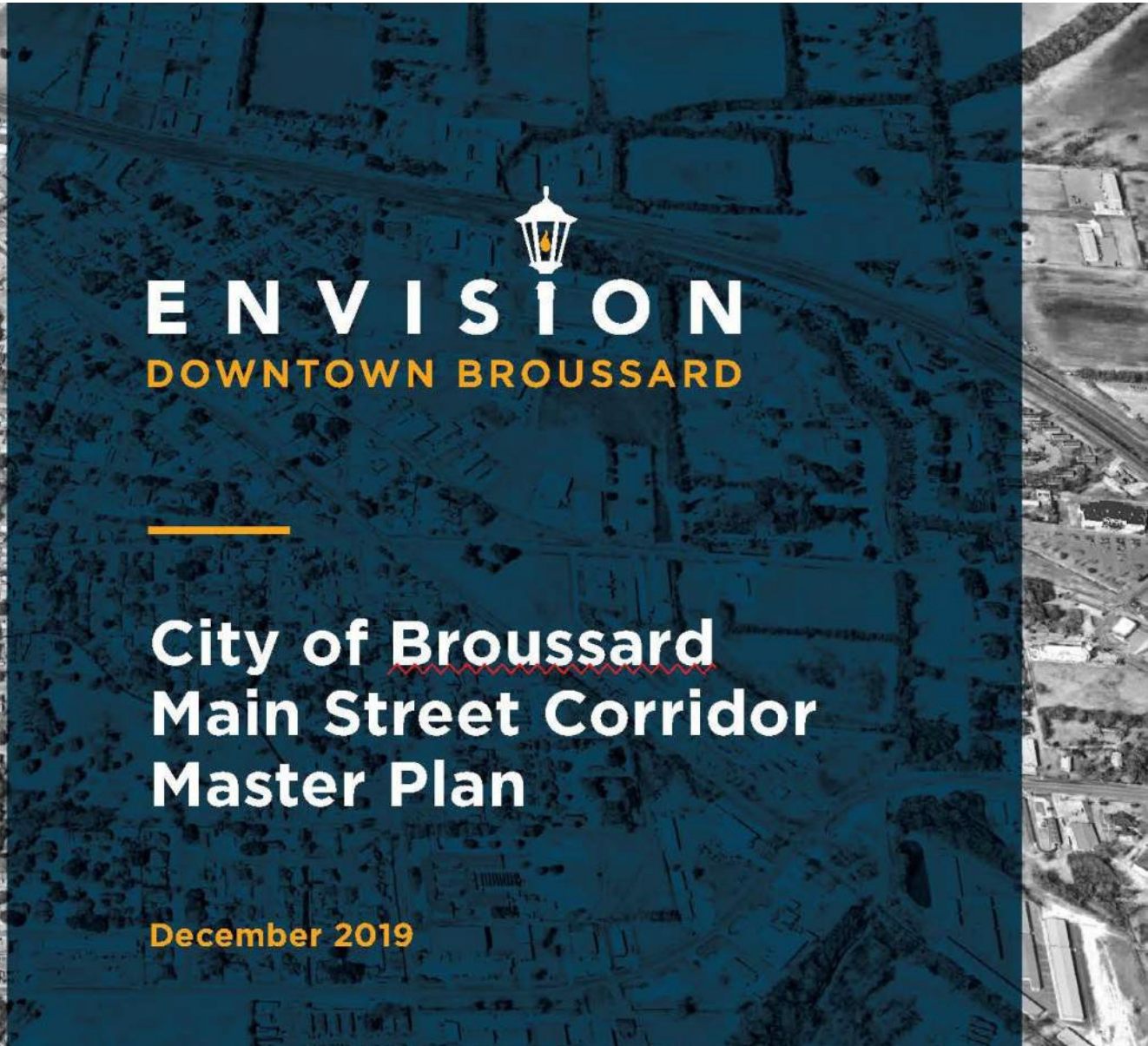
## PHASE I: SOUTH BERNARD TO CLARA STREET

(ORDINANCE #20-668)

*Prepared for the:*

Regular Meeting of the Mayor and City Council of  
the City Broussard, Louisiana held on  
Tuesday, October 27, 2020





**ENVISION**  
DOWNTOWN BROUSSARD

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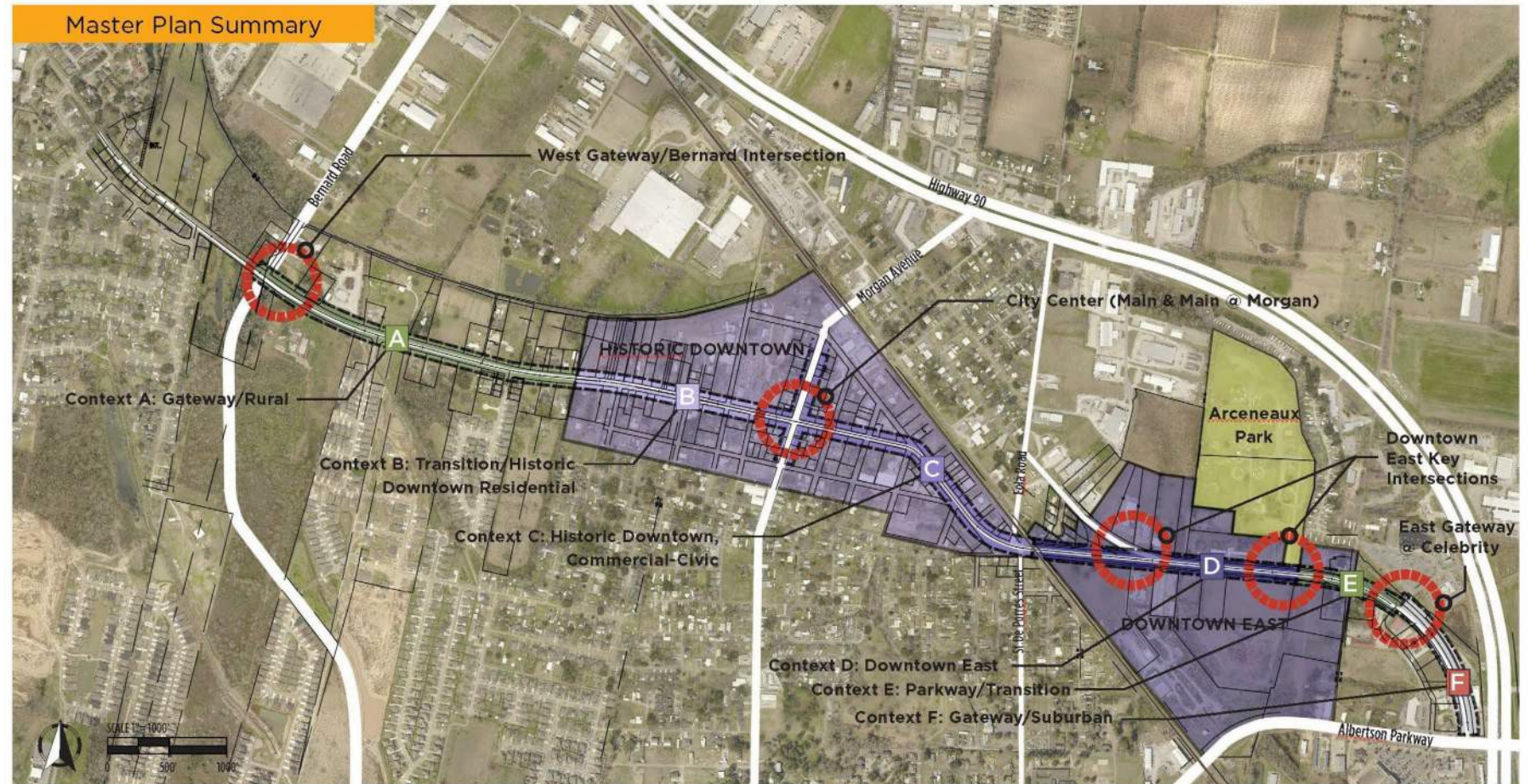
**City of Broussard**  
**Main Street Corridor**  
**Master Plan**

December 2019

# BROUSSARD MAIN STREET

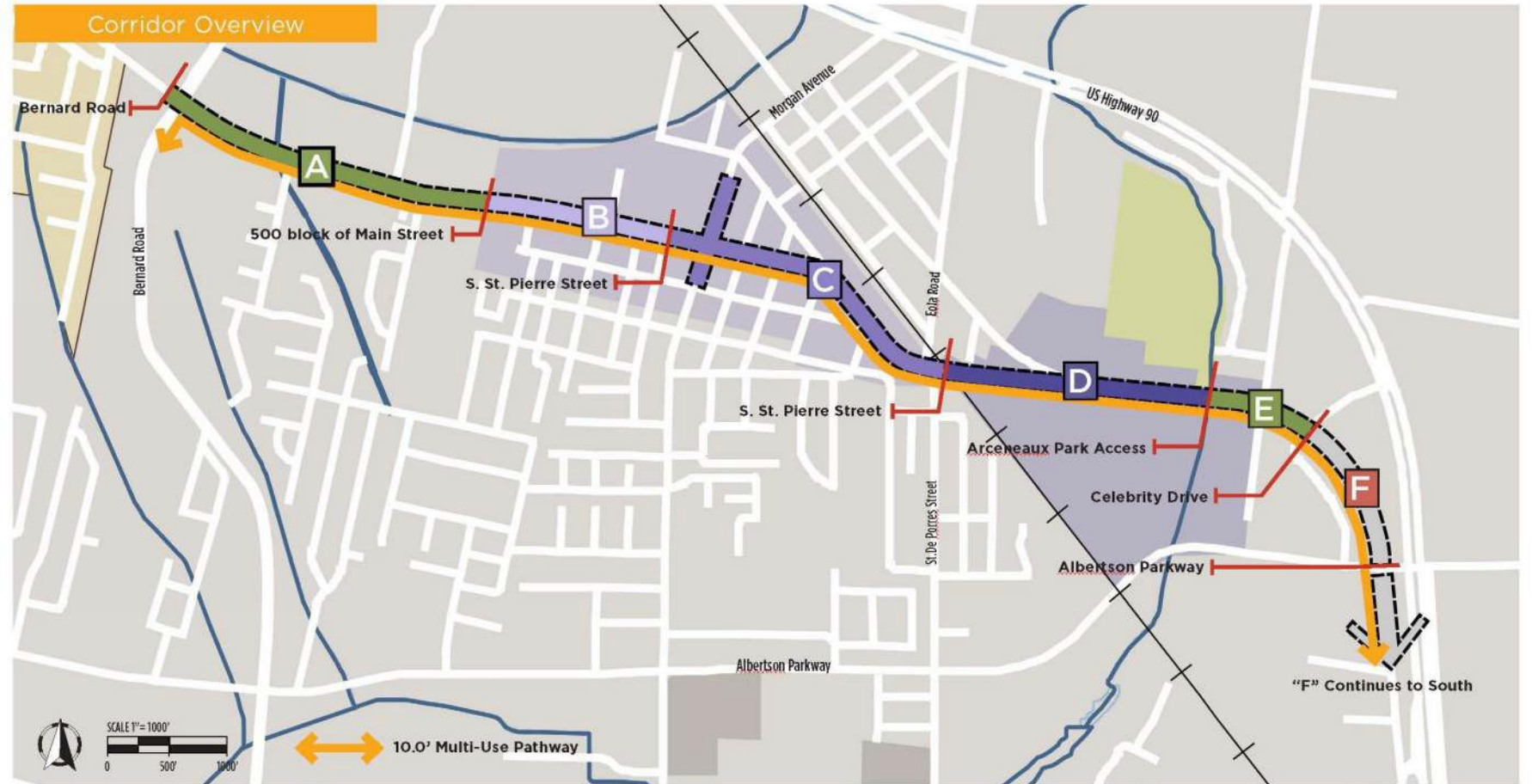
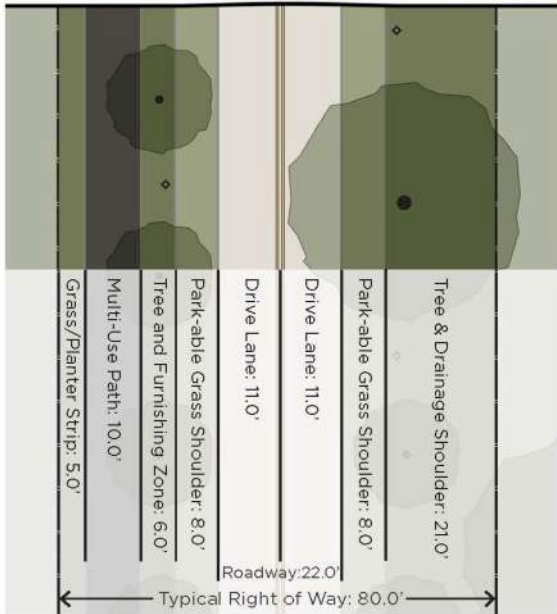
## PHASE I: SOUTH BERNARD TO CLARA STREET

Main Street Phase I Project  
 equals  
 Context A: Gateway / Rural



# BROUSSARD MAIN STREET

## PHASE I: SOUTH BERNARD TO CLARA STREET



# BROUSSARD MAIN STREET

## PHASE I: SOUTH BERNARD TO CLARA STREET



### BENEFITS OF PROJECT:

- HEALTH, SAFETY, & WELFARE (HSW)
- QUALITY OF LIFE ENHANCEMENTS

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## PHASE I: SOUTH BERNARD TO CLARA STREET



### BENEFITS OF PROJECT:

- HEALTH, SAFETY, & WELFARE (HSW)
- QUALITY OF LIFE ENHANCEMENTS

### HSW INTERVENTIONS:

- PEDESTRIAN & BICYCLIST SAFETY
- STORMWATER IMPROVEMENTS
- INCREASED VISIBILITY
- MAIN STREET VEHICLE SPEED REDUCTION

### ENHANCEMENTS:

- HEALTHY LIVING AMENITIES
- ECONOMIC STIMULUS
- COMMUNITY AESTHETICS
- CREATES A COMMUNITY SENSE OF PLACE
- COMMUNITY INTEGRATION w/WALKS

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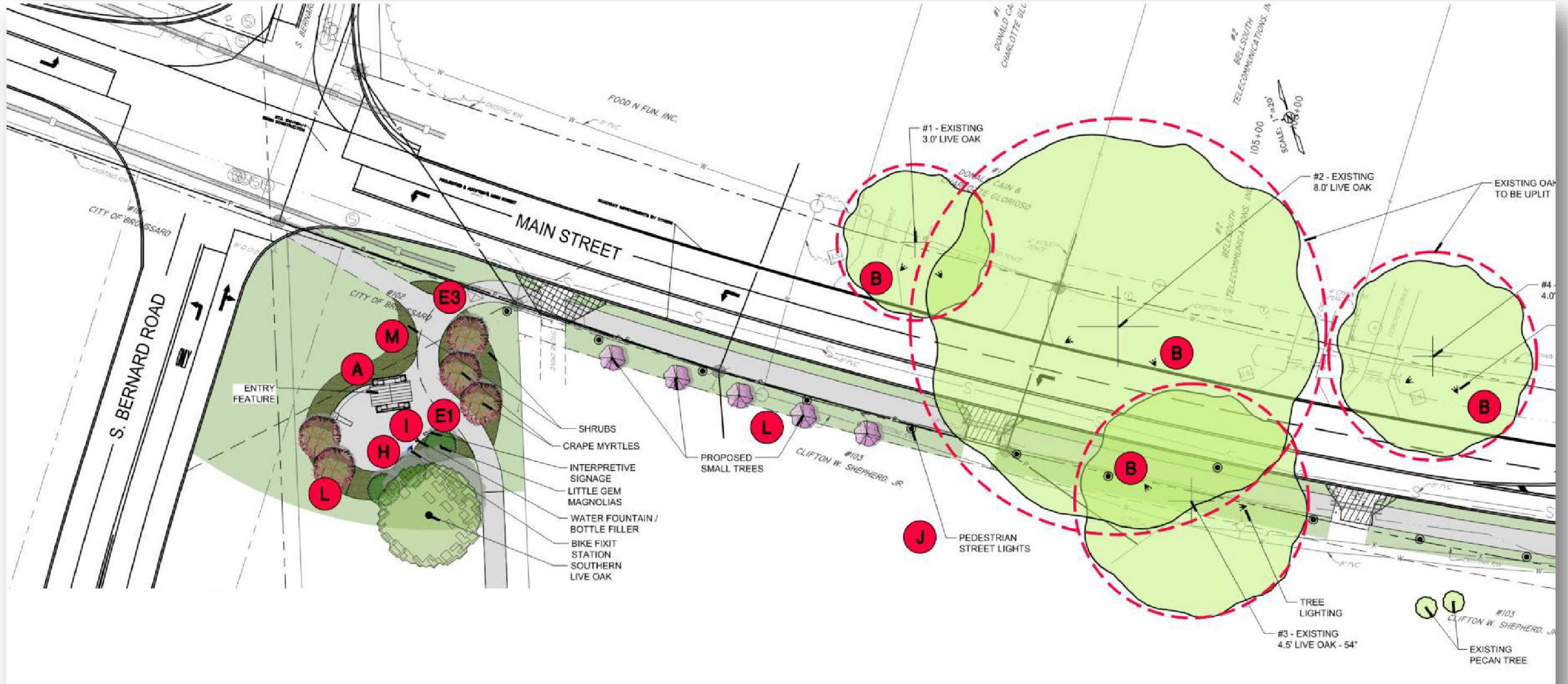
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# WEST GATEWAY





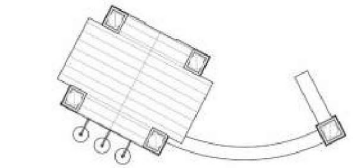
ENTRY FEATURE



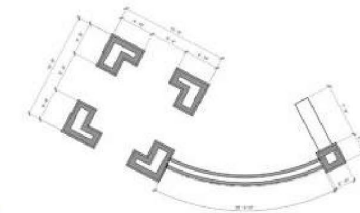
BROUSSARD ENTRY MONUMENT



BACK VIEW



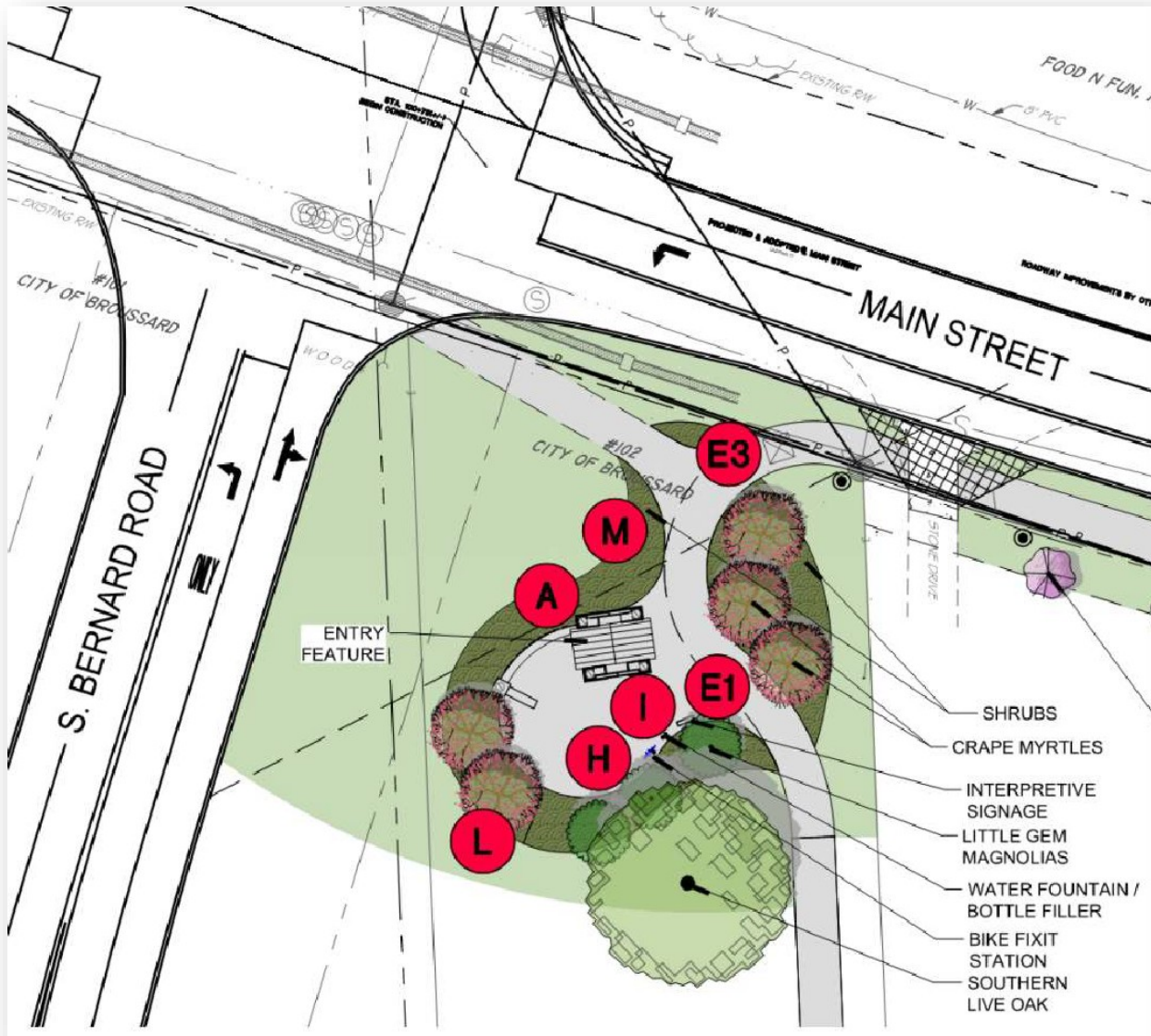
TOP VIEW  
SCALE: 1" = 10' - 0"



FLOOR PLAN  
SCALE: 1" = 10' - 0"

WEST GATEWAY





# AMENITIES at GATEWAY

## OTHER AMENITIES



ORIENTATION SIGNAGE

E1



INTERPRETIVE SIGNAGE

E2



COMMEMORATIVE MARKER

E3



DECORATIVE PATTERN BENCH

F



COLOR ACCENT TRASH RECEPTACLE

G



FIX-IT STATION

H



WATER FOUNTAIN AND BOTTLE FILLER

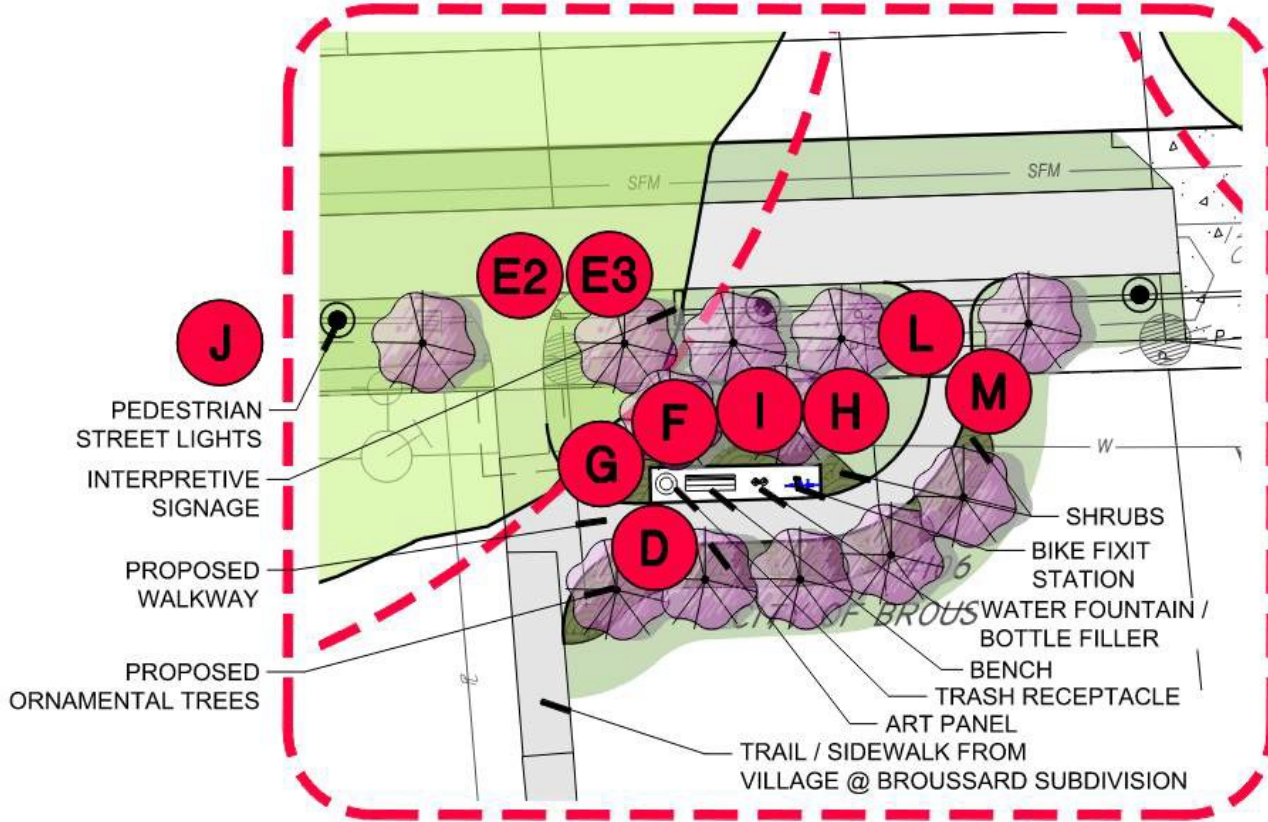
I



PEDESTRIAN STREET LIGHT (50' O.C.)

J

# TRAILHEAD BLOW-UP A



## OTHER AMENITIES



ORIENTATION SIGNAGE

E1



INTERPRETIVE SIGNAGE

E2



COMMEMORATIVE MARKER

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DECORATIVE PATTERN BENCH

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COLOR ACCENT TRASH RECEPTACLE

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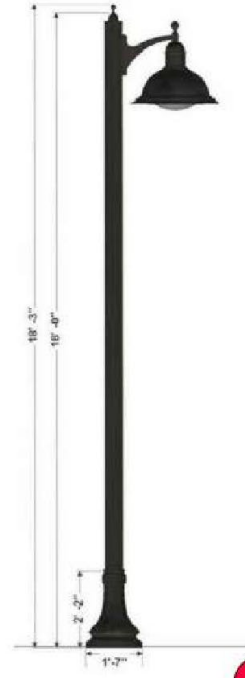
FIX-IT STATION

H



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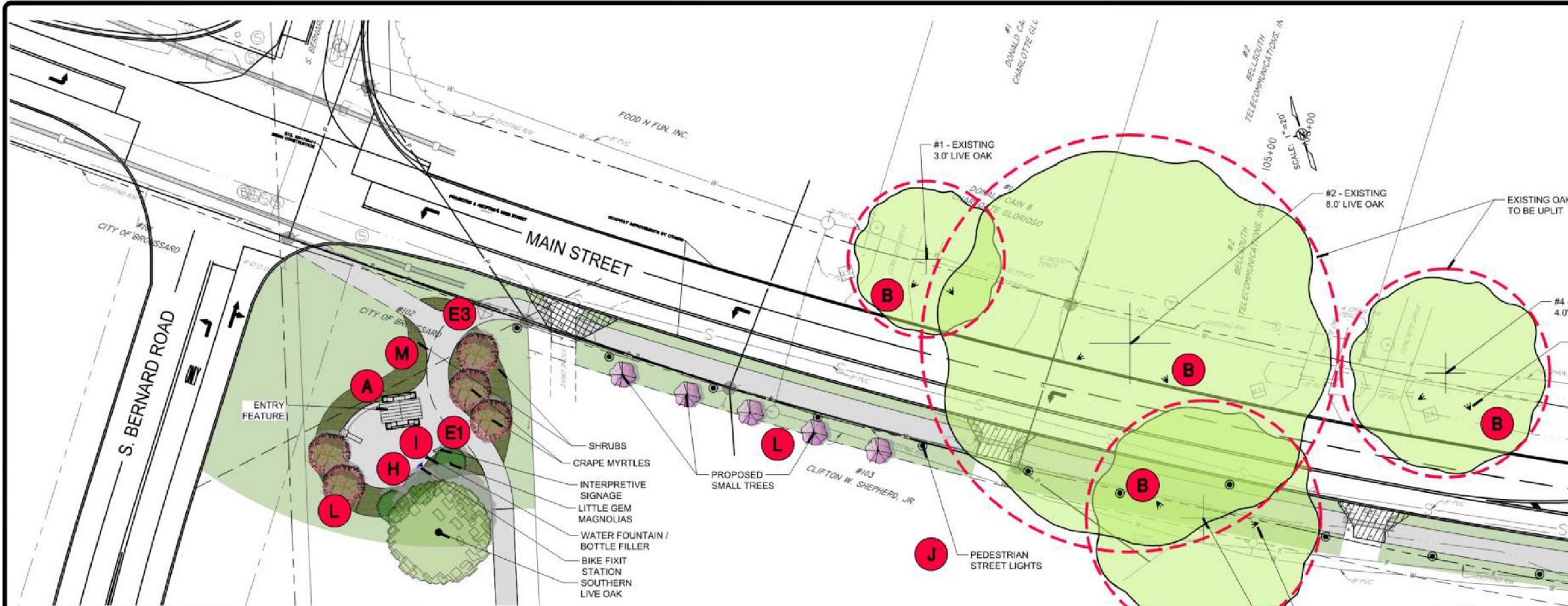
I



PEDESTRIAN STREET LIGHT (50' O.C.)

J

# AMENITIES at TRAILHEAD



# LIGHTING

## TREE LIGHTING



DOWN LIGHTS

B1



B3



B3

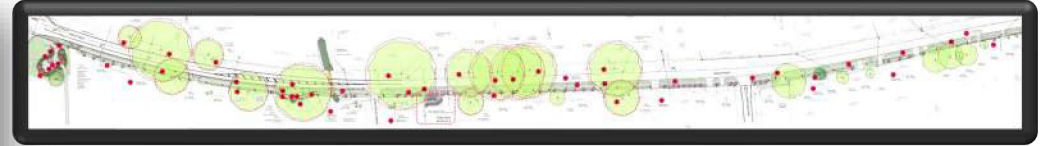


B3



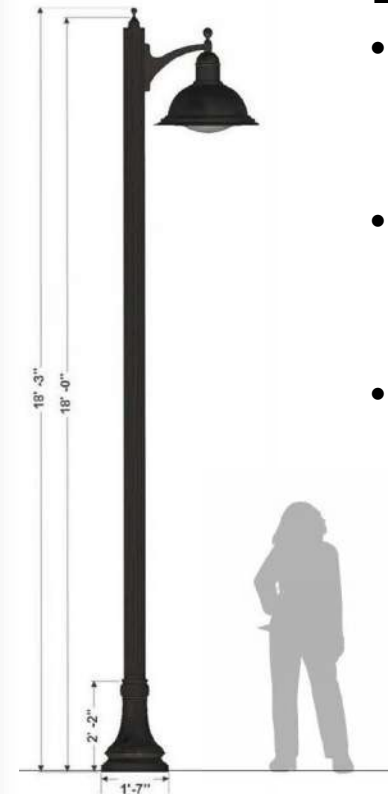
UPLIGHTS

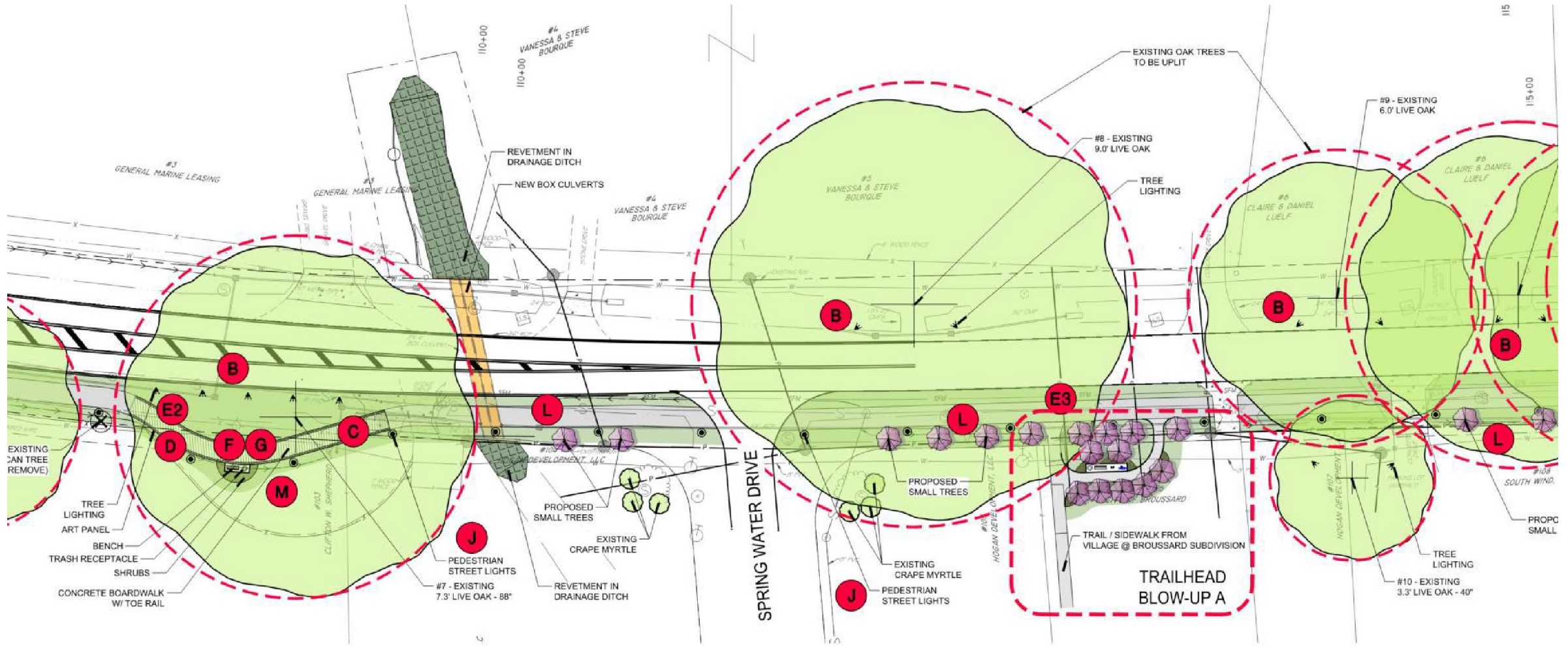
B2



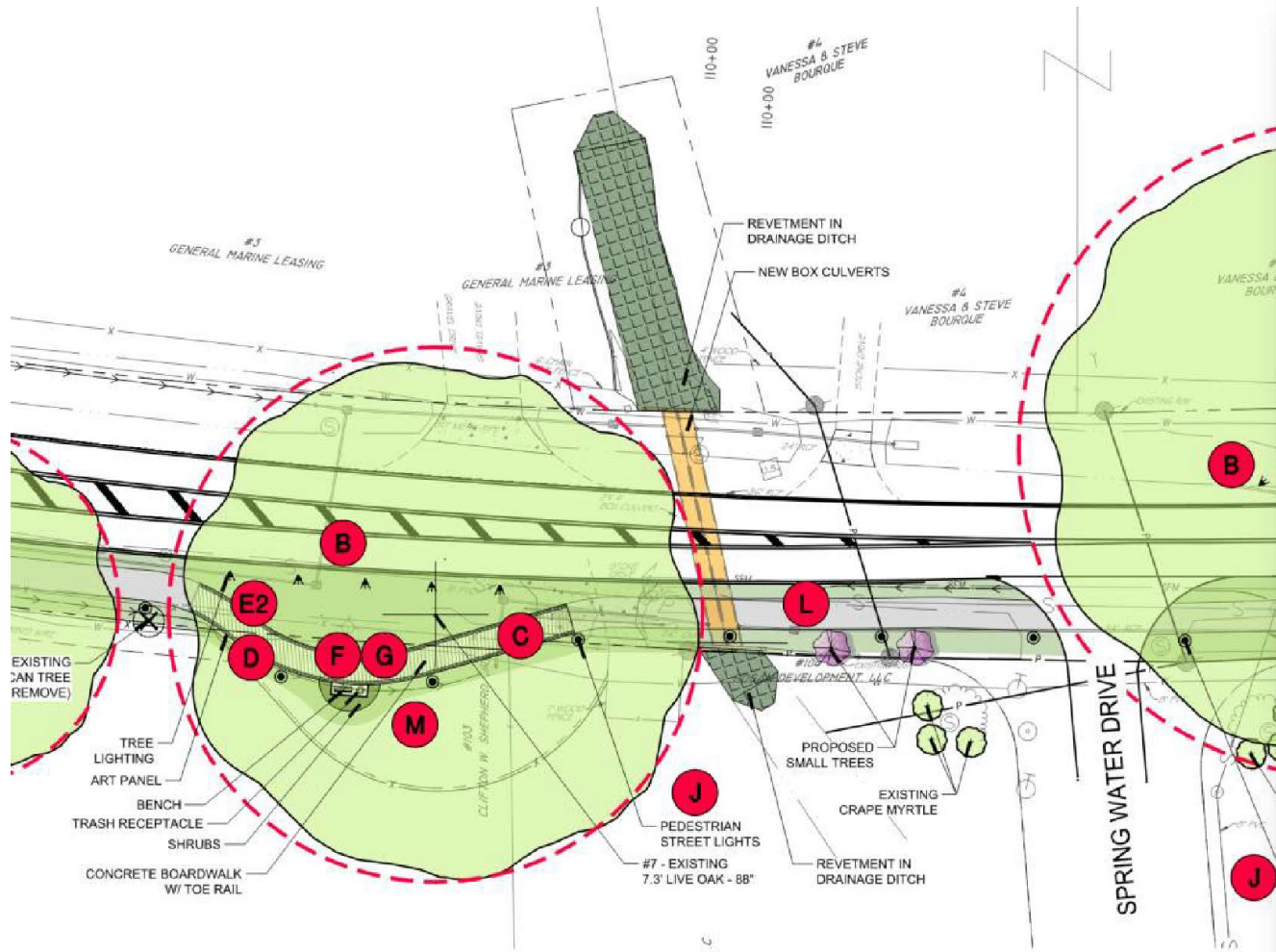
## LIGHTING

- LED Low-Voltage Lights that Uplight and Downlight Existing Oak Trees
- Color-changing LED Light technology for seasonal / holiday ambiance.
- Fourteen (14) existing Live Oaks along Main Street. Pedestrian type Street Lights along pathway. Sixty-Two (62) 18' Tall LED Pedestrian Street Lights



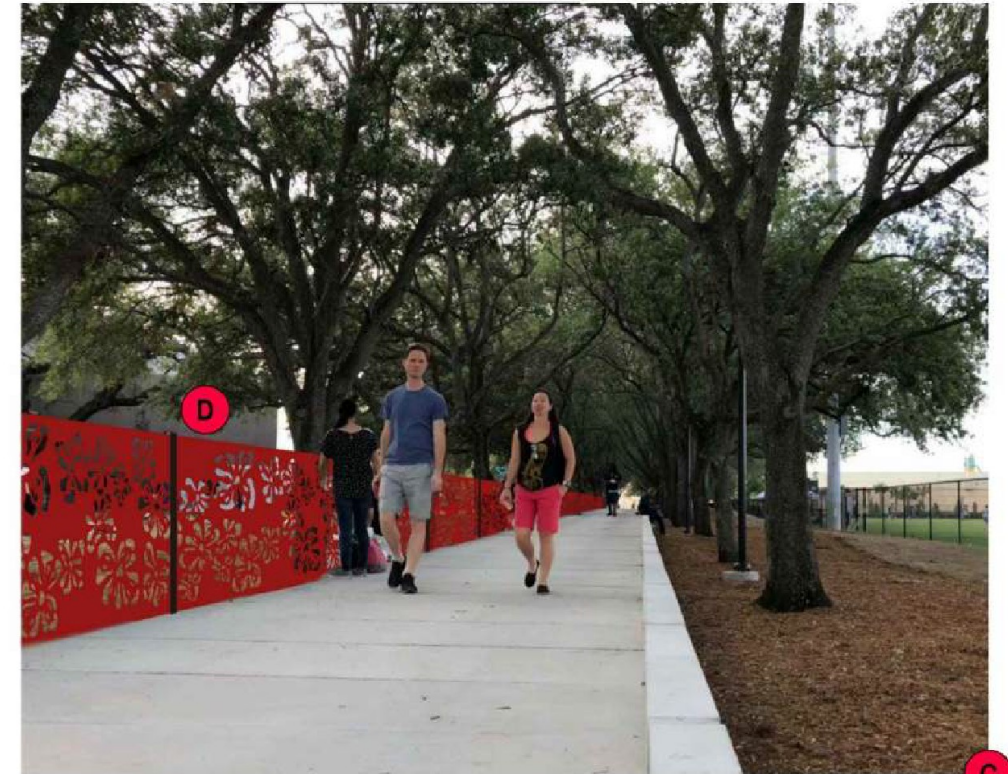


# TREE PROTECTION BRIDGE, CULVERTS, AND ARTISTIC ELEMENTS

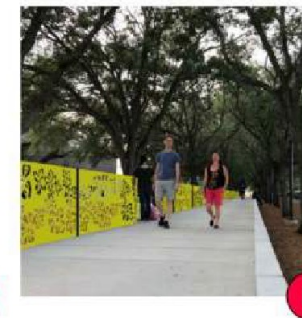
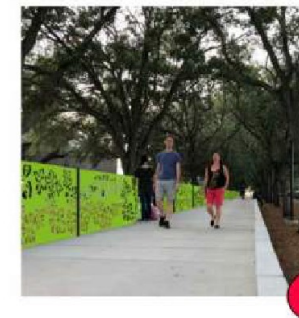


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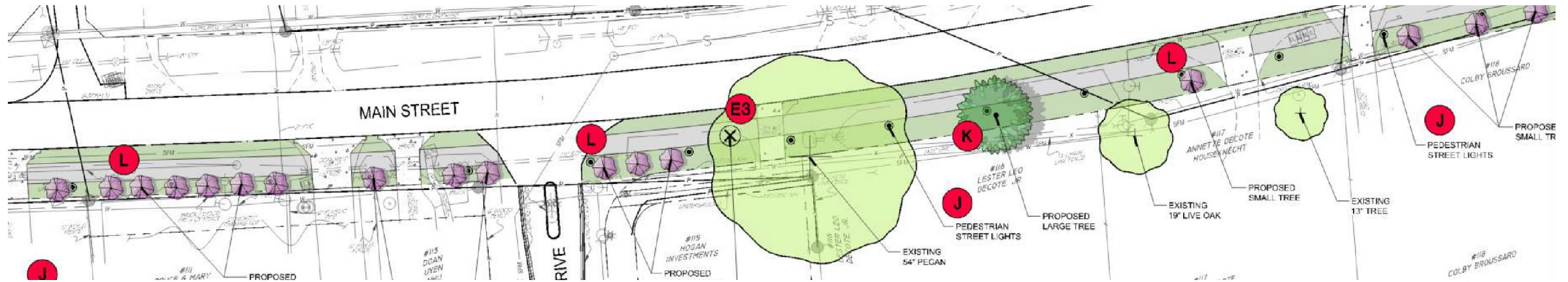
## CONCRETE BOARDWALK



ART PANEL ON CONCRETE BOARDWALK



# LARGE TREE PLANTINGS



**LARGE DECIDUOUS TREES  
(OVER 30' TALL)**

**LARGE EVERGREEN TREES  
(OVER 30' TALL)**



NUTTALL OAK



K1



RED MAPLE

K2



BALD CYPRESS

K3



EASTERN RED CEDAR



K4



SOUTHERN MAGNOLIA

K5

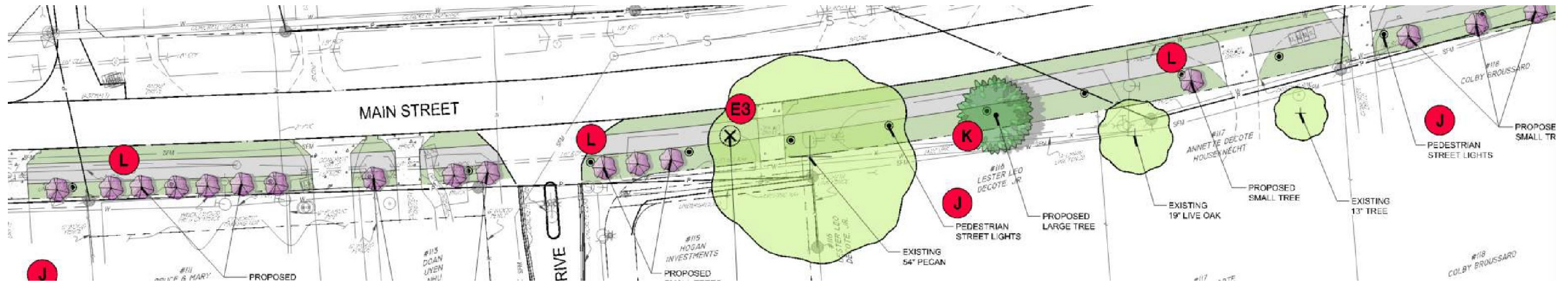


AMERICAN HOLLY

K6



# SMALL TREE PLANTINGS



**SMALL DECIDUOUS TREES  
(UNDER 30' TALL)**

**SMALL EVERGREEN TREES  
(UNDER 30' TALL)**



GRANCY GRAYBEARD



L1



PARSLEY HAWTHORNE

L2



GRAPE MYRTLE 'SIOUX'

L3



LITTLE GEM MAGNOLIA

L4



SWEET OLIVE

L5



YAUPON HOLLY

L7



CHERRY LAUREL

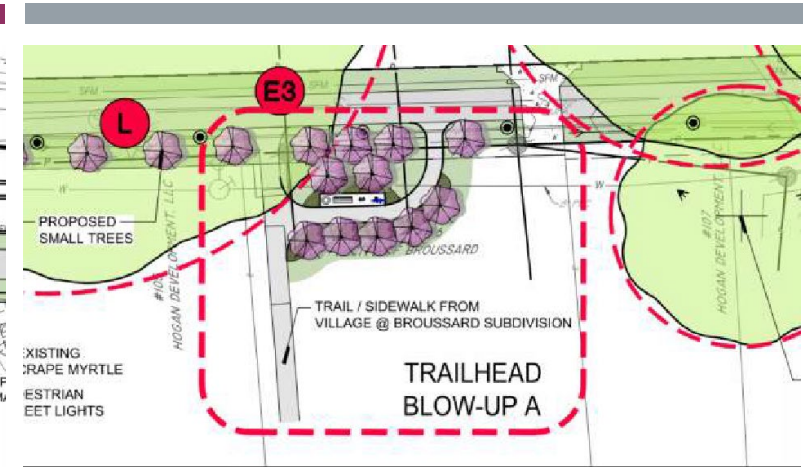
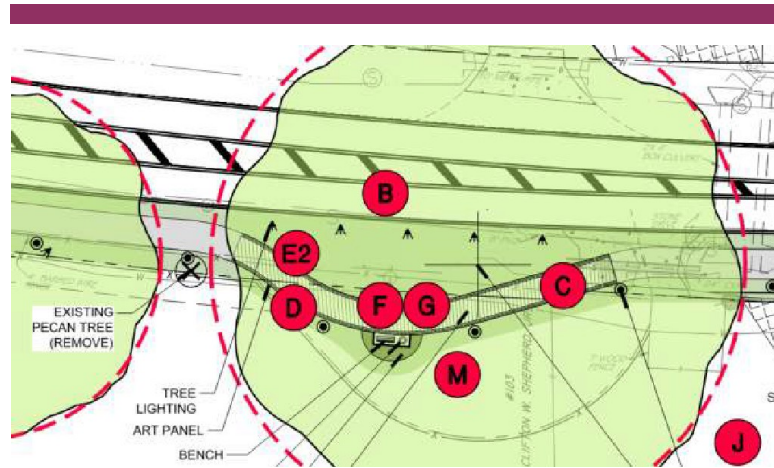
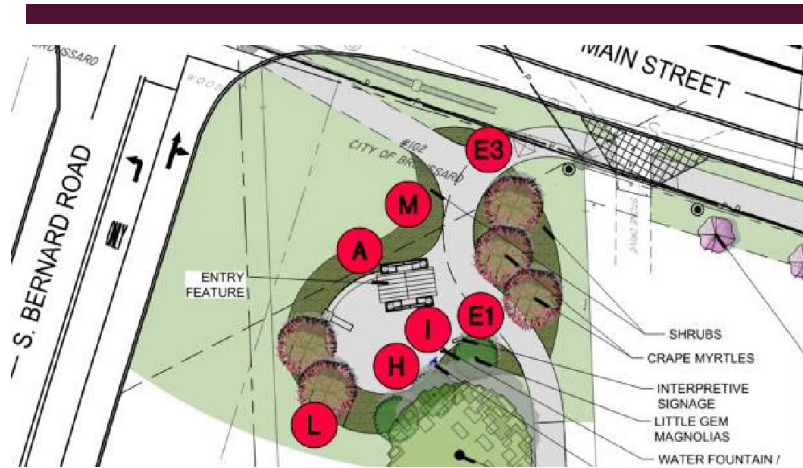
L6



FOSTER HOLLY

L8

# AMENITY PLANTINGS



## SHRUBS



ENCORE AZALEAS

M7



BLUE PACIFIC JUNIPER

M8



SASANQUA CAMELLIAS

M9



INDIAN HAWTHORN

M10



NANDINA

M11



DWARF PODOCARPUS

M12

## PERENNIALS AND ANNUALS



AGAPANTHUS

M1



BICOLOR IRIS

M2



IRISES

M3



DRIFT ROSE

M4



LANTANA

M5



MULHY GRASS

M6

# BROUSSARD MAIN STREET

## PHASE I: SOUTH BERNARD TO CLARA STREET



### Quick Facts:

- Drainage Culvert across Main Street
- Reconfiguration of Drainage Swales
- Fourteen (14) Lighted Trees
- Fifty (50) Pedestrian Street Lights
- 3,150 L.F. (0.6 mile) of 10' wide Concrete Path

- Entry Gateway Structure
- “Welcome to Broussard” Entry Sign
- Concrete Boardwalk over Tree Roots
- Two (2) Artistic Panels
- Three (3) Benches and Trash Receptacles
- Two (2) Water Fountains / Bottle Fillers

- Two (2) Bicycle “Fix-It” Stations
- Six (6) Commemorative Markers
- One (1) Orientation Sign
- One (1) Interpretative Sign
- Sixty (60) Trees
- 3,500 Square Feet of Landscape Beds